



All-American Red White & Blue Festival

Join Kirksville's "All American Red, White and Blue Festival" this Fourth of July! If you are looking for an exciting way to promote your business, organization, or group, then consider entering a float in the All American Red, White and Blue Parade!

The date for the parade is Saturday, July 1, 2017. The parade will begin promptly at 9:30 am in Downtown Kirksville, rain or shine! This year's theme is "FRONTIERS TO THE FUTURE!" The colors, of course, are red, white, and blue! All entries are encouraged to construct a float in keeping with the parade theme and play patriotic music. The Kiwanis Club of Kirksville will also be coordinating a float competition and there will be trophies for first, second, and third place entries! We ask that decorations be creative and patriotic.

The deadline for parade entry is Friday, June 23, 2017. All entrants will receive follow up confirmation and a parade route map prior to the parade. In the meantime, please do not hesitate to call the Parade Chairman, and Assistant City Manager, Ashley Young, at City Hall by calling 660.627.1224.

This is a great opportunity for your business, organization, or group to reach parade goers and make our community a better place this Fourth of July! Please get together with your business, organization, or group and be a part of making the All American Red, White and Blue Parade a success!

Please complete and return the enclosed application to City Hall prior to Friday, June 23, 2017. If you have any questions, please do not hesitate to call. **Walk-in parade entries are welcome, but registration is strongly encouraged!** Scanned entry forms can be e-mailed to ayoung@kirksvillecity.com, or physical copies can be delivered to Ashley Young at City Hall, located at 201 S. Franklin St., Kirksville.

Sincerely,
The City of Kirksville
The Kirksville Office of Tourism



All-American *Red White & Blue* Festival

All American Red, White and Blue Parade Float Contest Information
Coordinated by the Kiwanis Club of Kirksville

Parade Theme: “**FRONTIERS TO THE FUTURE!**”

Parade Colors: Red, white, and blue

Judging Time: All entrants who wish to be a part of the Float Contest should lineup up at 8:30 am. Judging will begin at 9:00 am. Lineup locations will be sent to all entrants.

Parade Route: Beginning at the intersection of N. Franklin and Missouri Streets, going South to the intersection of S. Franklin and Jefferson Streets.

Awards: First, second, and third place trophies will be awarded to the winners of the contest.

Float Contest Rules:

1. A float is defined as any decorated entry in the Red, White and Blue Parade.
2. All float entries must follow the parade rules and regulations.
3. All float entries must complete the parade application.
4. Float entries must be in place no later than 9:00 am Saturday, July 1, 2017.
5. All float entries must display the identity of their organization somewhere on the float.
6. All decoration must be completed by 9:00 am when judging begins. This includes costumed riders and walkers.
7. Judging will be based upon design, use of color, use of music, use of theme, and overall appearance.
8. Only one float will be awarded the first, second, and third place trophies.
9. Winners will be notified of the judges' decisions just prior to the start of the parade.
10. The judges' decisions are final.

The All American Red, White and Blue Parade
Entry Form

Date: ____/____/____

Parade Theme: **"FRONTIERS TO THE FUTURE!"**

Parade Date & Time: Saturday, July 1, 2017, 9:30 am (Lineup at 8:30 am)

Parade Route: Beginning at the intersection of N. Franklin and Missouri Streets, going South to the intersection of S. Franklin and Jefferson Streets. The route will not be circling the Downtown Square this year due to other planned events around the Downtown Square.

Name of Sponsoring Business/Organization/Group: _____

Description of Entry: _____

Do you want to participate in the Parade Float Contest? YES ____ NO ____

Mailing Information for Confirmation:

Parade Entry Representative: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ () home () work FAX: _____

Email: _____

Parade Rules and Regulations

1. Entry deadline is Friday, June 23, 2017.
2. Do not throw candy, beads, fliers, etc. from your entry. You may have walkers to hand these items out.
4. To participate, an entry must be registered and lined up no later than 9:00 am Saturday, July 1, 2017.
5. All entries must be decorated (exception: live animal entries are encouraged but need not be decorated).
6. All motorized entries should have a fire extinguisher on board (5 lb. ABC Extinguisher)
7. There may be no re-fueling of gas powered generators after the parade has begun.
8. Walk-in units are welcome; however, float contest entries must pre-register by Friday, June 23, 2017.
9. Completed entry forms can be e-mailed to ayoung@kirksvillecity.com, or physical copies can be delivered to Ashley Young at City Hall, located at 201 S. Franklin St., Kirksville.

Date Received: _____ Placement: _____ Date Confirmation Mailed: _____